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SAP SPECIAL

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100 Most Promising SAP Solution Providers 2015

The enormous inflow and outflow of data is a quotidian trend for companies, regardless of their size and industrial operation. Data is paramount in decision-making and deriving desired business outcomes. In the realm of highly competitive business arena, there is a huge demand for tools that can effortlessly simplify the herculean task of managing, predicting, integrating, and analyzing data—both financial and enterprise—across various levels in an organization setting. SAP stands in this ecosystem as a leader in offering effective and the most befitting solutions that guarantee consistency of data, empowering enterprises to perform and deliver better results. SAP's offerings are being adopted not only by leading large enterprises, but also by small and mid-size companies to optimize their resources.

With its vast suite of solutions that span Business All-in-One, Business ByDesign, Business One, Business Suite, and mySAP, SAP allows companies to step forward and build tools to integrate SAP ideas into different business verticals. The enterprise software giant's applications are now helping organizations to achieve greater productivity and faster time to market, while decreasing operational cost and expanding the customer base. Further, developments in mobility, cloud and analytics are enabling new business scenarios and extending the reach of SAP applications to business users. SAP is now offering updated capabilities for enterprises seeking insight into large volumes of data—such as from the Internet of Things—while a new Edge edition of SAP's

Lumira tool targets businesses with data-discovery features.

With the market embracing different modules of the software, the demand for interaction and collaboration between application suites to streamline business is rising. Most SAP providers are therefore offering integrated solutions that could be deployed on-premise as well as through private cloud placement, sensing the need of enterprises.

These myriad innovation calls for experts to transform SAP software and technologies into solutions that addresses strategic business needs. This is where SAP solution and consulting companies play the role of a propeller to drive enterprises to achieve excellence. The expertise of the companies to provide right data at the right time enables the marketplace to acquire sustainability, flexibility and succeed through innovation.

Amidst these developments, to help CIOs find the right SAP Solution Provider for their enterprises, a distinguished panel comprising of CEOs, CIOs, CMOs, VCs, analysts and the CIO Review editorial board has selected top players from over thousand SAP solution providers. The companies listed here demonstrate an ability to develop innovative technologies, methodologies, and outstanding customer service, while helping CIOs realign their IT strategy directly with that of the business.

In our selection, we looked at the vendor's capability to fulfill the burning need for cost-effective and flexible solutions that add value to the complex SAP landscape. We present to you CIO Review's 100 Most Promising SAP Solution Providers 2015.



Company:

Green Diamond, LLC

Description:

Provides advanced analytics and process improvement solutions that promises Sustainable Performance for the business.

Key Person:

Todd Fein,
CEO
Matt Finkelstein,
VP, Product and
Alliances

Website:

www.greendiamondsolutions.com

Green Diamond, LLC Big Data + Sustainability = Next Generation Performance

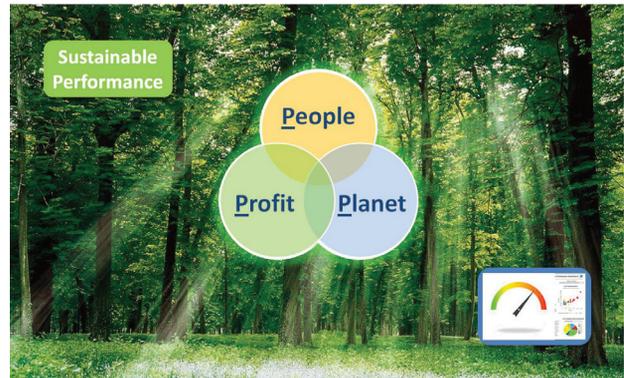
Do you have a powerful dashboard at your fingertips that reveals how likely you are to sustain your performance?

With the help of Green Diamond, LLC, the U.S. Department of State does. “With the power of these tools at our fingertips, we will operate more responsibly around the globe, as well as demonstrate continued leadership in creating a sustainable world,” says Donna McIntire, Chief, Energy and Sustainable Design, U.S. Department of State.

Innovation is critical to our future, and Green Diamond, headquartered in Arlington, VA, brings the strength of big data and sustainability together to provide organizations cutting edge solutions to conquer the challenges of the 21st century world. Capitalizing on SAP technology, Green Diamond’s solutions extend beyond traditional business intelligence: “We empower organizations to fulfill the promise of value at the intersection of People, Profit, and Planet,” exclaims Todd Fein, CEO of Green Diamond. “Learning how to measure and manage the balance between these three 'Ps' is the key organizations need to unlock the next generation of performance, which requires a more holistic approach to achieving success that lasts.”

In addition to helping organizations thread “triple bottom line” metrics that extend the traditional metrics with which it is also proficient, Green Diamond offers organizations a foray into prescriptive analytics and serious games that accelerate results. “Companies that focus on traditional forms of business intel-

ligence often have blind spots that cause them to miss risks and opportunities to their top and bottom lines,” says Steve Offutt, Green Diamond’s VP Sustainability. “Green Diamond helps organizations broaden



and deepen their sight line what they measure, how they measure it, and how they translate insights into meaningful actions.”

To maintain their reputation in the market, Green Diamond has invested heavily to distinguish itself. “Our mission, values, and innovative skills are what keeps us at the pinnacle,” says Matt Finkelstein, VP, Product and Alliances, Green Diamond. “The way we choose our employees, partners and customers has put us on the right path for our journey.”

It was these factors that brought the company into the spotlight at the U.S. Department of State, where, under the Greening Diplomacy Initiative (GDI) that Secretary Clinton launched, the company has worked to transform large, disparate sets of data into powerful, easy-to-understand tools for the Department to sustain the performance of its portfolio of roughly 24,000 properties in 275 cities around the world. And it is these factors that continue to make Green Diamond a ray of sunshine for firms seeking new ways to lead.

The shift to the paradigm of sustainable performance is a challenging, but inevitable one. The world unfolding is one in which population, data and technology, consumer awareness, investor pressure, regulatory demands and other drivers are all increasing relative to resources. Green Diamond provides a team of pioneering business and technology experts to help organizations match the challenge. It understands that helping its clients do “well” is at least in part a function of helping them do “good” for the world from which they seek success. Green Diamond is sharp, passionate about helping its clients realize their potential, and poised to team with more organizations who are seeking an innovative management and technology solution provider to help them secure their future. **CR**



Todd Fein